

## Launching Careers Proudly



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**INSTITUTE OF  
BUSINESS  
MANAGEMENT**



**MASTER OF BUSINESS ADMINISTRATION (MBA)**  
**LOGISTICS AND SUPPLY CHAIN MANAGEMENT**  
*2-Year Full-Time Post-Graduate Program in Business Administration*



# GLA University

GLA University (GLAU), established in the year 2010 by the Uttar Pradesh State Legislature under "The GLAU Act 2010" is committed to providing its students with an affordable and holistic education to equip them with employable knowledge and skill-sets so that they are 'industry- ready'. It is a government-recognized Private State University with the right to confer degrees as per Sections 2(f) and 12(B) of the UGC Act, 1956. With a focus on multidisciplinary excellence, innovative research, and global competitiveness, the University aims for international recognition, cultivating graduates as leaders in their fields. Situated in the sacred city of Mathura in the state of Uttar Pradesh, approximately 150 kilometres from India's capital, New Delhi, GLA University stands as a social construct that takes immense pride in catalysing positive societal change. It is noteworthy that GLAU is the region's largest employer after the Mathura refinery of Indian Oil Corporation Limited (IOCL).

The University offers multi-disciplinary and industry-relevant diploma, undergraduate, postgraduate and doctoral programs in the domains of Management, Pharmacy, Law, Education, Applied Sciences, Humanities, Bio-technology and Engineering Technology. The University is NAAC Grade A+ accredited and the various programs are recognized by the University Grants Commission. The GLAU is also recognized by the Association of Indian Universities (AIU), National Council for Teachers Education (NCTE), Bar Council of India, Pharmacy Council of India (PCI), and ISO Certification for its other programs. GLAU is known for its National and International collaborations, impressive track record of placements, notable research profile, and a strong alumni base of more than thirty thousand. The University is preparing to align itself with the National Education Policy (NEP 2020). It has redesigned its programs to give students more flexibility, including the option to choose interdisciplinary courses from other departments. GLAU is also aligned with the Academic Bank of Credits (ABC) and the National Academic Depository (NAD). This means that students' marks and degree certificates can be stored online and transferred between institutions.



## INSTITUTE OF BUSINESS MANAGEMENT



The Institute of Business Management (IBM) is the business school of the GLA University. IBM offers three tiers of programs, namely at undergraduate, post graduate and doctorate level. All program has tailored and unique curricula catering to the range of learning and career aspirations of its students as well as offering the expertise to meet evolving industry demands.

The curriculums of program offered at IBM are thoughtfully designed and incorporate provisions of National Education Policy, 2020. IBM has strong industry associations and is known for its quality teaching and learning ecosystem which helps nurturing and producing management graduates who are job ready and sought after by the industry. With over 117 experienced faculty members, quality infrastructure and technology backed innovative teaching tools and techniques; IBM ensures a dynamic and enriching learning experience. As a result of its strategic moves, IBM has become one of the top business schools in northern India. All the Business Programs offered by IBM are also accredited by NAAC and the International Accreditation Council for Business Education (IACBE). IBM works in close collaborations with local and national business associations such as the Confederation of Indian Industry (CII), All-India Management Association (AIMA), and NHRDN, and knowledge partners such as GirnarSoft Education Services Pvt. Ltd. Bombay Stock Exchange, Institute of Analytics (UK), International Skill Development Corporation, UK (ISDC), etc., that keep it ahead on learning curve about the changing dynamics and expectations of job market and its present and prospective recruiters.

IBM also has more than two dozen MoUs with academic institutions and universities at International and national levels that facilitates joint research collaborations, faculty developments and exchanges, students exchange, conferences, symposiums and seminars.

### ***Other Post Graduate Programs Offered By IBM***

- MBA
- MBA (Hons.)
- MBA (Business Analytics)
- MBA (Financial Markets and Banking)

# MBA

## LOGISTICS AND SUPPLY CHAIN MANAGEMENT

The relentless growth and expansion of the global economy owe much to the transformative advancements in the logistics and supply chain industry. Serving as the backbone of global trade and commerce, logistics and supply chain management play a pivotal role in fostering and sustaining rapid globalization. Recognizing the monumental evolution of this industry and the pressing need for a skilled workforce to meet its burgeoning demands, the Institute of Business Management (IBM) has curated a specialized management degree program, the MBA in Logistics and Supply Chain Management.

This program is meticulously designed to equip students with the requisite knowledge and skills to excel in the dynamic landscape of logistics and supply chain management. By seamlessly integrating business management principles with a profound understanding of the logistical challenges and strategies inherent in managing the flow of goods and services, the MBA in Logistics & Supply Chain Management offers students a comprehensive understanding of the entire supply chain journey—from procurement and production to distribution and customer service.

The MBA in Logistics & Supply Chain Management equips students with a competitive edge in the global business landscape by endowing them with the skills and knowledge necessary to navigate the complexities of modern supply chains and drive operational excellence.

*This program aims to cultivate and enhance:*

• Comprehensive Business Knowledge	• Ethical Awareness in Business Decision-making
• Effective Communication Skills	• Proficiency in Supply Chain Optimization
• Ability to Collaborate in Diverse Teams	• Advanced Understanding of Global Supply Chain Management

### Program Highlights of MBA in Logistics and Supply Chain Management

- Comprehensive Curriculum with Global Outlook
- Industry-Relevant Courses
- Harvard Case-Based Teaching
- Teaching personal from Industry
- Industry Visits
- Simulations and Capstone Project
- Certification from GIRNARSOFT EDUCATION SERVICES PVT. LTD.
- Internship Opportunities with Safexpress and other leading logistics companies.
- Guest Lectures and Workshops
- Placement Assistance from University as well as GIRNARSOFT EDUCATION SERVICES PVT. LTD.
- Research Opportunities





## Add-on Certifications

Students may consider pursuing add-on certifications to further enhance their skills and credentials in specific areas of interest or industry requirements. Here are some add-on certifications that individuals may consider along with/ after pursuing MBA LSCM:

- Certified Supply Chain Professional (CSCP) Offered by APICS.
- Certified Professional in Supply Management (CPSM) offered by the Institute for Supply Management (ISM).
- Certified in Production and Inventory Management (CPIM) offered by APICS.
- Six Sigma Certifications
- Project Management Professional (PMP) Offered by the Project Management Institute (PMI)
- International Trade Certifications
- Sustainability and Corporate Social Responsibility (CSR) Certifications



## PROMINENT RECRUITERS

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## Special Features of MBA in Logistics and Supply Chain Management

- Cesim Capstone Project Integration
- Industry Internships with Safexpress
- Certification by GIRNARSOFT EDUCATION SERVICES PVT. LTD.
- Placement Assistance from the University as well as GIRNARSOFT EDUCATION SERVICES PVT. LTD.
- Special Capacity Building Workshops
- Job- Oriented Value Added Certification for skill development





### Program Specific Module Highlights

In the MBA program in Logistics and Supply Chain Management, students also learn specialized modules delivered by industry experts. These modules are:

- **Supply Chain Management**
- **Logistics Management**
- **GST and Logistics Documentation**
- **Enterprise Resource Planning**
- **Analytics for Supply Chain**
- **Warehouse Management**
- **Air Cargo & Shipping Logistics Modeling**
- **Liner Shipping Business**
- **Global Logistics & Commercial Geography**
- **Strategic & Operational issues in SCM**
- **Recent Trends in E-Commerce**
- **Supply Chain Performance – Metrics & Modeling**
- **Global Trade Operations and Logistics**

These specialized modules equip students with the knowledge and skills necessary to navigate the complexities of modern supply chains and excel in the dynamic field of logistics and supply chain management.

## Career

### Career Prospects

Graduates of the MBA in Logistics and Supply Chain Management possess the skills and knowledge necessary for a diverse range of professional roles, including:

- |                                    |                                   |
|------------------------------------|-----------------------------------|
| • Supply Chain Performance Analyst | • Operations Manager              |
| • Quality Analyst                  | • Strategic Sourcing Manager      |
| • Logistics and Transport Officer  | • Industry Analyst                |
| • Commercial Manager               | • Procurement Specialist          |
| • Project Manager                  | • Worldwide Logistics Manager     |
| • Operations Director              | • International Logistics Manager |
| • Supply Chain Manager             | • Logistics Coordinator           |
| • Business Manager                 | • Strategic Consultant            |

These profiles span across industries and sectors, offering graduates ample opportunities for career growth and development in the dynamic field of logistics and supply chain management.



# HOW TO APPLY



The MBA in Logistics and Supply Chain Management welcomes applications from both students and professionals looking to broaden their understanding and expertise in logistics and supply chain operations. Applicants should hold a Bachelor's Degree of at least three years in duration, with a minimum of 50% marks, from a recognized institution.

## Application Process

To apply for admission, please follow the steps outlined below:

1. Visit the following link or scan the provided QR code to access the complete admission procedure: <https://www.gla.ac.in/admissions/procedure>
2. Register for the GLA Entrance Test by making the necessary payment of the test fee.
3. Upon selection, proceed to deposit the admission fee online to confirm your enrolment into the program.
4. Once admission is confirmed, you may proceed with bookings for hostel accommodation, mess facilities, or transport services as needed.

For any further assistance or inquiries regarding the application process, please refer to the provided link or QR code.



## REGISTER ONLINE AT

<https://bit.ly/4cm7PcT>



Explore our  
Virtual Tour of IBM:

<https://bit.ly/4cjYHW8>

